



DESIGN PORTFOLIO

Lillian Zilli

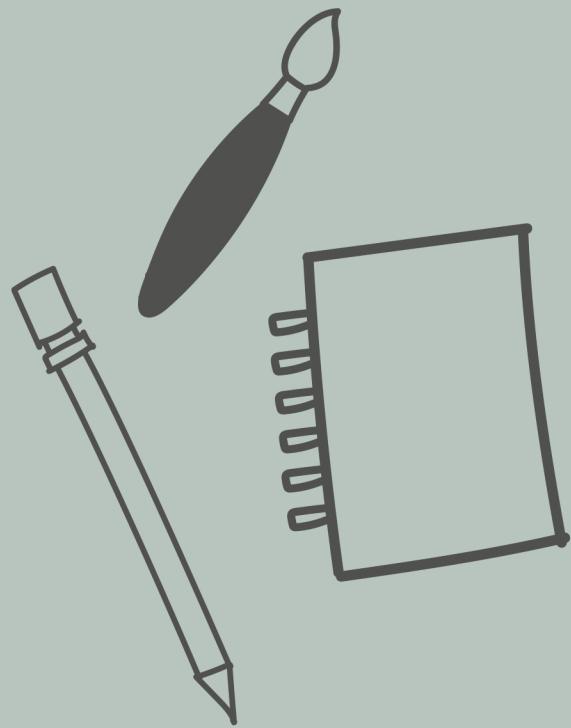


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CLEAN NEST

Product Packaging

Clean Nest is a line of baby care products whose audience are parents with natural-minded goals. The purpose of this campaign is to showcase applications of the companies branding.

Inspired by elements of nature, these designs incorporate photographs and illustration in their application to showcase design skills in different ways.



OCEANSIDE

Book Cover Series

The Oceanside series of novels are aimed at young women ages 13 to 17.

This campaign aims to create designs that are captivating, intriguing, and casual.

Inspired by elements in nature, femininity, and youthfulness, these designs capture the theme of the books into covers that effectively communicate the goals of the design.



LIBRARY SERIES

Marketing Material Series

This series of printed material aims to communicate to a variety of consumers information regarding the library's programs, hours, and free offerings.

The designs are inspired by simple and educational content, with inspiration also drawn from nature.

The intended audience are students, parents, and community members looking to engage with local community resources available to them.





BRANCH HOURS:
Monday: 9am-5pm
Tuesday: 9am-5pm
Wednesday: 9am-5pm
Thursday: 9am-5pm
Friday: 9am-4pm
Saturday: 10am-4pm
Sunday: 1pm-4pm

For 24-hour access to the library's resources:

- eBooks
- Audiobooks
- Upcoming Events
- And more, visit www.bluehavencountylibrary.com

140 West Front Street
Wingham, NC
919-519-3312


Plant a seed for the love of reading!




Join an Early Readers program today!



Bluehaven County Public Library
302 W Front Street
Township, Bluehaven NC 25469






Your local library is full of online resources available to you, free of charge. Visit us online to explore all of the options available to you. Explore and learn something new today!

Sally S
306 P
Town

Virtual Library Resources

EBOOKS | MAGAZINES | AUDIOBOOKS | RESEARCH





Did you know that Bluehaven County Library offers many online resources and programs **free of charge**?

Some key features are:

- Free College and Career resources, including textbooks
- eBooks and Audiobooks
- Online certifications (Resume Builder program)
- And more! Visit www.bluehavencountylibrary.com for more information

ALL FOR **FREE** WITH YOUR LIBRARY CARD
Visit www.bluehavencountylibrary.com for more information






MONTHLY NEWS


November 2024

www.BlueHavenCountyLibrary.com | 919-786-0987 | 864 N. Main Street



Winter Reading Challenge Starts December 5th

Join us this winter and challenge yourself to read 15 books through December 5th - January 25th. This challenge is for readers of all ages and reading levels. You can register in person with a librarian, or online at www.bluehavencountylibrary.com/winterreadingchallenge. If you complete the challenge, you will win a prize package containing library merch and local goods donated by our generous local sponsors. We encourage you to register early and check out your first three books by December 5th. Registration closes December 8th, end of business day. Readers enrolled in our early reader - 100 books by 1 program - are not eligible to enroll in this challenge.



Featured Book


This month's featured book is *A Wedding* by Jones. The novel, *A Wedding*, is a so-friendly group of friends at a wedding. While making the trip, they become close friends through readers who enjoy a causal and

How can your librarian help you?

Got ?'s


Librarians are knowledgeable in many areas. If you're working on a school project, creating a resume, or even trying out a new hobby, your librarian can help you. They know lots about different books, too.


If you need help troubleshooting an electronic device provided by the library, we are happy to help. We can even help you with finding online resources, uploading documents, and using different software.






Kids Book

Jellyfish Jones is a children's book about a jellyfish gains confidence in his everyday life. This book was a bestseller in North Carolina and has a Reserve a copy today!





We can help you find any book you're looking for. But, we can also help you find magazines, newspaper, dvd's, movies, audiobooks, and so much more. If you are looking for something and need help, let us know!



SORSO DIVINO

Wine Label Series

Sorso Divino is a luxury wine company who produces Italian wines.

The target audience are people ages 50-75 who enjoy high-class experiences at home. They want a quality brand at a tasteful price.

This campaign aims to communicate the type of wine, create a pleasurable viewing experience, and capture the attention of consumers on the shelf.

*Sorso
Divino*



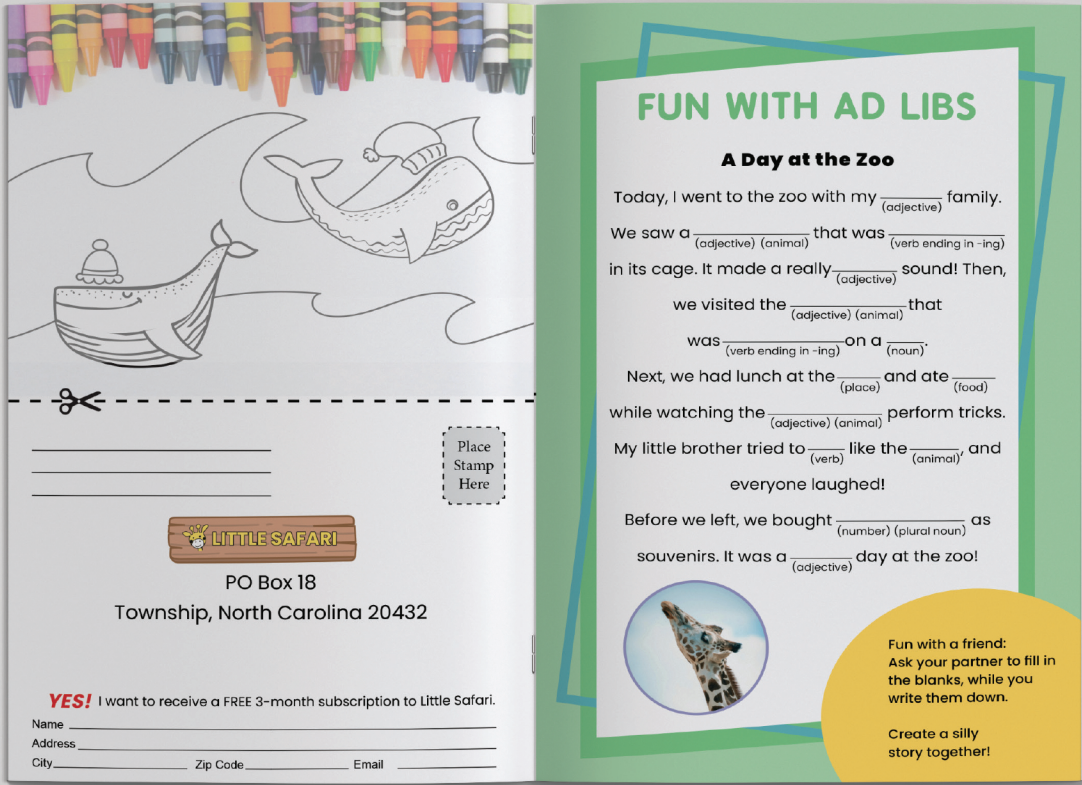
LITTLE SAFARI

Printed Mailer

Little Safari is a printed booklet intended to be mailed to the audience.

The audience are children ages 6 to 10, and their parents, who have access to public educational resources such as libraries, government programs, and public television.

This campaign aims to inform, advertise, and engage the audience through use of color, photographs, and bright illustrative elements.



ISLAND CAFE

Branding Series

Island Cafe branding series is a series of designs aimed to consumers who enjoy a relaxing cup of coffee anytime, anywhere.

The goal with this campaign was to showcase inviting designs through illustrative and naturally inspired photographs and elements.

The target audience are consumers ages 24-32 who like to study, work, and socialize in cafes.



THANK YOU.